



FOR IMMEDIATE RELEASE

Missoula Art Park Opening and Earth Day Celebration

When: Friday, April 21, 2017, 4:30–7:30 PM

Where: Missoula Art Park (Downtown at Pattee and Pine Street)

Missoula, MT / April 6, 2017April 19, 2017/ Missoula Art Museum (MAM) – Missoula Art Museum, the City of Missoula, and Adventure Cycling invite the public to the opening dedication of the Missoula Art Park on Friday, April 21 with a ceremonial tree planting and an artist reception to follow. Meet the first exhibiting artists of the Missoula Art Park, explore the sculpture installation, and celebrate at the museum with live music, food, and refreshments.

The Art Park was constructed to function as an outdoor gallery, featuring changing public art installations in a highly-designed park setting that communicates the museum's commitment to contemporary art and community. The inaugural exhibition in this newly created city park features art made with or inspired by bicycles in honor of MAM's partnership with Adventure Cycling. In *By the Bike*, artists Ann Appleby, Kim Reineking, Whitney Ford-Terry, Keith Goodhart, Jeremy Hatch, and Patrick Zentz have created artworks that incorporate or respond to the bicycle physically, conceptually, or abstractly. The sculptures begin to arrive the week of April 17. Several *By the Bike* artists will be on site both Friday evening and Saturday morning to engage in public discussions about their artwork.

A full schedule of family friendly Earth Day weekend activities on Saturday, April 22nd will highlight the collaborative spirit of the opening exhibition. Participating organizations include Missoula Art Museum, Adventure Cycling, City of Missoula, City of Missoula Public Art, Missoula in Motion, FreeCycles, International Wildlife Film Festival, MUD, Trees for Missoula, Run Wild Missoula, and Watershed Education Network.

For more information, please consult the following links:

[Missoula Art Park Dedication & Artist Reception](#)

[Saturday+ Earth Day Conversation with the Artists](#)

[Missoula Art Park full list of events, benefits, and contributors](#)

Contact: please contact the Missoula Art Museum at 406.728.0447, visit the MAM website at www.missoulaartmuseum.org or contact Brandon Reintjes, Senior Curator, brandon@missoulaartmuseum.org, 406.728.0447 x230.

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About MAM: FREE EXPRESSION // FREE ADMISSION. The Missoula Art Museum engages artists and audience in the creative exploration of contemporary art relevant to our community, state and region. Founded in 1975 and accredited by the American Association of Museums since 1987, MAM showcases diverse and thought-provoking contemporary artwork from local and international artists. Gallery Hours: Tuesday- Saturday, 10 AM - 5 PM. Office hours: Mon-Fri, 9AM-5PM.