



NEWS RELEASE

For Immediate Release

Big Sky Interactive

A Part Of The Big Sky Documentary Film

Festival At Mam

February 10 – 20, 2015

Opening Reception, February 10, 5PM

Missoula, MT / December 17, 2014 / Missoula Art Museum (MAM) Documentaries, at their heart, are a reflection of reality. The features exhibited here are as much an exploration of the possibilities of documentary filmmaking as they are of their individual subjects. The films are meant to be consumed in ways quite different from the traditional linear narrative of documentary films. Rather than sitting in front of a large screen, the audience is encouraged to explore subjects at different times, on different screens, and with different outcomes. They also call upon their viewers to become participants in their creation.

The three films featured, Elaine McMillion's *Hollow*, Katerina Cizek's *Higrise*, and *Whale Hunt* by Jonathon Harris, each have a unique interactive aspect that allow the viewer to participate in the experience of the film.

With these projects, BSDFF hopes to broaden perceptions about what documentaries are and what stories can be told with them. As reality continues to play itself, you are encouraged to play with reality.

Contact: For more information, please contact the Missoula Art Museum at 406.728.0447, visit the MAM website at www.missoulaartmuseum.org or contact John Calsbeek, Assistant Curator and Preparator, johnc@missoulaartmuseum.org, 406.728.0447 x223.

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About MAM: FREE EXPRESSION / FREE ADMISSION. The Missoula Art Museum strives to engage artists and audience in the creative exploration of contemporary art relevant to our community, state and region. Founded in 1975 and accredited by the American Association of Museums since 1987, MAM showcases diverse and thought-provoking contemporary artwork from local and international artists. Gallery Hours: Tuesday- Saturday, 10 AM - 5 PM. Office hours: Mon-Fri, 9AM-5PM.