



# NEWS RELEASE

For Immediate Release:  
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## The Final Miracle Occurred!

### MAM's Capital Campaign Over the Top: *Kresge Challenge Met on Deadline by Dozens of Gifts*

Missoula, MT / January-May 2007 / Missoula Art Museum (MAM) / Thanks to active year-end giving from our community the Missoula Art Museum (MAM) has met the Kresge Foundation Challenge Grant raising over \$100,000 in the two weeks leading to the January 1, 2007 deadline. These final gifts were hand-delivered, mailed, faxed, and made via the internet by dozens of people in amount ranging from \$10 to \$50,000. The final tally is \$5,315,000\*.

MAM Campaign Co-Chairs J. Martin Burke and Vivian Brooke commented today: "We extend heartfelt thanks to the many donors who stepped forward to help MAM make the dream of a new museum come true. The impressive list of our donors includes: 435 individuals and 51 businesses in our community, together with numerous local, regional and national foundations, the Missoula Redevelopment Agency and City, County, State and Federal government agencies."

MAM Director Laura J. Millin said: "I'm thrilled at the success of the Kresge Challenge! We have met our goals, closing the campaign while dramatically expanding our donor base and doubling our membership. This was all made possible by MAM's terrific team: including Board, staff and Campaign Committee and a cadre of dedicated volunteers."

Initial planning for the renovation and expansion of MAM began in 1998 and MAM Officially launched its capital campaign at its annual benefit auction in February 2004. In addition to providing more than half a million dollars in an operating endowment for MAM, the funds raised will cover the costs of construction, as well as financing costs associated with outstanding loans, and final expenditures for the building such as completion of administrative offices, additional furnishings and signage.

The new MAM proves that miracles do happen!

\*This total includes \$350,000 in long-term, low-interest government loans.

**About MAM:** FREE EXPRESSION / FREE ADMISSION. Founded in 1975 and accredited by the American Association of Museums since 1987, MAM's exhibitions showcase diverse and thought-provoking work from local and international artists. MAM reopened in September 2006 after an extensive remodel and expansion. Gallery Hours: Tues-Fri, 11AM-6PM, until 7PM on Thursdays, Sat, 10AM-3PM. MAM Mission: *The Missoula Art Museum educates, challenges and inspires the community through contemporary art. MAM preserves our emerging cultural heritage through the development and conservation of its art collection.*

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