



NEWS RELEASE

For Immediate Release

Art 4 All: Snap Art

November 18, 2010 - February 27, 2011

Artini: Totally Cellular, November 18, 5:30-9 PM

Missoula, MT / August 5, 2010/ Missoula Art Museum (MAM) / Snap Art is your chance to make the museum wall. This huge group undertaking will be the most inclusive exhibition ever at MAM. We are soliciting cell phone snapshots for inclusion in what will become an Art 4 All exhibition and mural displayed at MAM. The exhibition opens November 18, 2010 and will continue through February 27, 2011. The driving idea behind the exhibition is one of acceptance and exploration while trying to dispel the myth of the museum as inaccessible and elite. MAM's mission is to "serve the public by engaging audiences and artists in the exploration of contemporary art relevant to the community, state and region".

Art 4 All: Snap Art provides the public with an opportunity to participate in an all-inclusive group art exhibition in the museum. It is simple to participate. Just upload your best shot from your cell phone to MAM's Facebook page or email it to nap@missoulaartmuseum.org and MAM will do the rest. Please visit missoulaartmuseum.org for complete details. This project is sponsored in part by Vann's, Partner's Creative and the Missoula Independent.

Contact: For more information please contact the Missoula Art Museum at 406-728-0447, visit the MAM website at www.missoulaartmuseum.org or contact Stephen Glueckert, Exhibitions Curator, stevegl@missoulaartmuseum.org, 406.728.0447 x226.

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About MAM: FREE EXPRESSION / FREE ADMISSION. The Missoula Art Museum strives to engage artists and audience in the creative exploration of contemporary art relevant to our community, state and region. Founded in 1975 and accredited by the American Association of Museums since 1987, MAM showcases diverse and thought-provoking contemporary artwork from local and international artists. Gallery Hours: Wed-Fri, 10AM-5PM, Sat, 10AM-3PM. Office hours: Mon-Fri, 9AM-5PM.